ACUTRONIC- UVA Global Internships- Marketing, Video Design, Social Media Intern

Position Information

Employer:
UVA Global Internships

Title:
ACUTRONIC- UVA Global Internships- Marketing, Video Design, Social Media Intern

Description:

*This internship is a position dedicated exclusively to UVA students, cultivated through the UVA Office of Global Internships. An offer of placement will be contingent upon verification of your status as a student in good academic and disciplinary standing. We welcome applications submitted with serious intent.*

Name of organization: ACUTRONIC

Description of organization: ACUTRONIC is the global market leader in precision motion simulation solutions, used to test and calibrate inertial sensors. For the past 40 years, we have been serving the world’s most demanding clients, including the likes of Boeing, Honeywell, Microsoft, Facebook, the U.S. Department of Defense, the Indian Space Program, and numerous other institutions around the world.

Description of position:
We are looking for 1-3 dynamic, motivated students who are looking to work for an international firm on marketing projects. Interns will have a chance to work in the U.S. and to visit Switzerland. You will interact with staff across locations. You can expect to be engaged, to have considerable autonomy in your work, and to apply your creative skills. We are looking to produce a few short promotional video clips that should be inspirational in style (examples below). In addition, there may be an opportunity to work on a broader marketing strategy, including social media presence.

https://www.youtube.com/watch?v=YEQ8Bw_xCjg
https://www.youtube.com/watch?v=UNPXi83B9c
https://www.youtube.com/watch?v=a6L57z7yWcUp
https://www.youtube.com/watch?v=NQxfJzl2jk
https://www.youtube.com/watch?v=Co0qkWRqTdM
https://www.youtube.com/watch?v=9u8SNnUaMk

Language requirements: English required. German is a plus.

Dates of position: Summer 2016, minimum of 4 weeks (negotiable)

Compensation (if any)/other support: Either a monthly stipend or accommodation while in Pittsburgh will be provided. Travel & accommodation & stipends for visits to Switzerland.

*Additional application instructions: In your cover letter, please be certain
to include: 1) Your experience producing video clips (if any), 2) Your desire to work from home and/or from one of our locations, 3) Whether there are specific other students with whom you would like to work.

Location:

Location #1
Nation Wide
No
City
Zurich
State/Province
Non-U.S.
Country
Switzerland

Location #2
Nation Wide
No
City
Pittsburgh
State/Province
Pennsylvania
Country
United States of America

Position Type:

Global Internships (UVA Global Internships Office Only), Internship

Qualifications:

Preferred qualifications: Video-design/editing, graphic design, marketing campaigns, social media.

Attachment(s):

Title
UVA Global Internships scholarship application
File Name
UVA_Global_Internships_Scholarship_Application_2016.docx
Size
59428
Title
UVA Global Internships waiver form
File Name
UVA_Global_Internship_waiver_form.doc
Size
30208