

MDST 2000 - Introduction to Media Studies

Instructor: Nicholas Rubin

(3 Credits)

Introduces students to the topics, themes, and areas of study that are central to an understanding of media in contemporary society. Focuses on the forms, institutions, functions, and impact of media on local, national, and global communities.

TR 9:30-10:45AM

MDST 2010 - Introduction to Digital Media

Instructor: Christopher Ali

(4 Credits)

The history, theory, practice and understanding of digital media. Provides a foundation for interrogating the relation of digital media to contemporary culture and understanding the function, design, and use of computers.

TR 11:00AM-12:15PM and Discussion

MDST 2280 - Public Affairs Production I

Instructor: Douglas Blackmon

(3 Credits)

In this class, students will take on active roles as “associate producers” in the production of “American Forum,” a weekly, one-hour public affairs interview & conversation program produced and recorded at the U.Va. Miller Center. Students will assist in technical production, development of show content, marketing, & creating online components. Students will research potential guests, read books & produce memos on the scholarship of guests.

Practice of Media

T 3:30-4:45PM and W 10:30AM-12:30PM

MDST 2559 - Multi-Media Approaches to Documentary **Film**

Instructor: Coy Barefoot

(3 Credits)

This course explores theoretical and practical aspects of the production of documentary history across a multitude of media platforms— including television, radio, digital video, virtual online museums, and print publishing. We consider the structural, stylistic, editorial nuances of each medium as a history-telling tool. The class is a hybrid: a speaker series with weekly guest lecturers plus an array of experiential workshops in the field.

Practice of Media

MWF 10:00-10:50AM

MDST 2700 - News Writing

Instructor: Charles Kelly

(3 Credits)

Introductory course in news writing, emphasizing editorials, features, and reporting.

Practice of Media

TR 8:00-9:15AM or 9:30-10:45AM

MDST 2810 - Cinema As An Art Form

Instructor: Walter Korte

(3 Credits)

A course in visual thinking; introduces film criticism, concentrating on classic and current American and non-American films.

MWF 2:00-2:50PM and W4:30-7:00PM

MDST 3050 - History of Media

Instructor: Jennifer Petersen

(3 Credits)

This is a survey, lecture-format course on the history of media forms, institutions, and technology from the origins of writing, invention of print technology, through the development of digital media. Attention to the specific characteristics of individual media, the changing role of media as a force in culture, and the continually transforming institutions and business of media will all be touched on. The role of media forms in the creation of public discourse and the social controls on media through censorship, legal constraints, and economic policies will also be examined, largely from within the context of the United States. Students will create a case study of a media work or artifact from a historical perspective.

TR 3:30-4:45PM

MDST 3102 - Copyright, Culture, and Commerce

Instructor: Siva Vaidhyanathan

(3 Credits)

In this course, we will discuss one of the most powerful social, cultural, economic and political institutions of our day: intellectual property (IP). How did we arrive at the notion that creative works and ideas can be owned, bought and sold like tangible commodities? What impact does this concept have on the way we view the world? How does it help us achieve our social goals, and how does it present obstacles to reaching those goals?

MW 2:00PM-3:15PM

MDST 3106 - History of U S Broadcasting

Instructor: Aniko Bodroghkozy

(3 Credits)

This course examines U.S. broadcasting in historical perspective, not only as an industry, but as a vital component of American culture and everyday life. We will examine the technological, social, political, industrial and cultural forces influencing the development of broadcast media and we will link these forces to the programs created and the audiences served. Prerequisite: MDST 2000 and restricted to Media Studies Majors and Minors

TR 12:30-1:35PM

MDST 3115 - Breaking Bad: Once Upon A Time with the Pests

Instructor: William Little

(3 Credits)

This course examines the television drama Breaking Bad through interdisciplinary study of the show's narrative, characters, and formal design. Subjects to be explored include: the dynamics of socio-economic breaks in contemporary America; the philosophical and psychological implications of being bugged; the show as postmodern Western; the semiotics of space and color; the poetry of W.W. TR 12:30-1:45PM

MDST 3140 – Mass Media and American Politics

Instructor: Paul Freedman

(3 Credits)

Examines the role of mass media in the political process including such topics as print and broadcast news, media and election campaigns, political advertising, and media effects on public opinion and political participation. MW 11-11:50 and Discussion

MDST 3202 - Digital Media and Publishing

Instructor: Jane Friedman

(3 Credits)

This course examines current best practices in digital media and publishing, and calls on students to write, edit, and curate meaningful content using industry recognized tools, such as Wordpress and Tumblr, as well as experiment with new and experimental platforms. Students will learn how to develop an online content strategy by analyzing the target audience, determining the message to be conveyed, and presenting user-friendly content.

Practice of Media

T 5:00-7:30PM

MDST 3280 - Public Affairs Production II

Instructor: Douglas Blackmon

(3 Credits)

Students take on active roles as credited “senior associate producers” (SAPs) in production of “American Forum,” a weekly, one-hour public affairs interview & conversation program produced and recorded at the U.Va. Miller Center. SAPs coordinate and work with 7-member teams of “associate” level students taking MDST 4280 in technical production, development of show content, marketing, & creating online components. Completion of MDST 2280

Practice of Media

T 3:30-4:45PM and W 10:30AM-12:30PM

MDST 3310 - Sound and Cinema

Instructor: Jack Hamilton

(3 Credits)

This global cinema history class will proceed chronologically from the dawn of the sound era (early 1930s) to the early 1970s, looking at ways sound shaped filmmaking throughout this period and introducing students to various theoretical and critical writings on the relationship between visual and the aural. MW 3:30-4:45PM

MDST 3402 - War and the Media

Instructor: Bruce Williams

(3 Credits)

This course examines media coverage of American wars from World War I to the present. Study of the evolution in media coverage of war provides an ideal vantage point for understanding the changing nature of warfare in the 20th and 21st centuries, war's impact on American society, and the ways in which political elites have attempted to mobilize public support for foreign conflicts.

Prerequisite: MDST 2000 or instructor permission.

TR 2:00-3:15PM

MDST 3406 - The Wire: Understanding Urban America Through TV at its Best

Instructor: Bruce Williams

(3 Credits)

This class explores HBO's *The Wire* as an examination of race, class, and economic change in urban America. We examine the series as a creative work which balances a commitment to realism with the demands of television drama. Students will view episodes of *The Wire* and read material on urban America, the changing contours of television, and the series itself. Requisites: Permission of Instructor

Diversity & Identity

TR 11:00AM-12:15PM

MDST 3407 - Racial Borders & American Cinema

Instructor: Shilpa Dave

(3 Credits)

The history of American cinema is inextricably and controversially tied to the racial politics of the U.S. This course will explore how images of racial and ethnic minorities such as African Americans, Jews, Asians, Native Americans and Latino/as are reflected on screen and the ways that minorities in the entertainment industry have responded to often limiting representations. Prerequisite: MDST Major

Diversity & Identity

TR 9:30-10:45AM and R 6:00-8:30PM

MDST 3501 - Films of Woody Allen

Instructor: Joseph Arton

(3 Credits)

This class examines Woody Allen's career as an auteur filmmaker and will explore major thematic, formal and narrative concerns of his films through a wide variety of critical, historical & theoretical approaches including: representations of gender & sexuality, Jewishness, questions of authorship, celebrity & genre. Throughout, we will focus on the following: How did Allen become such a central yet paradoxical figure in contemporary pop culture?

MWF 11:00-11:50 AM

MDST 3502 - The Children's Film & Rise of the Child Consumer

Instructor: Joseph Arton

(3 Credits)

In this course we will examine the children's film from the golden age of the child star of the 1930s to the contemporary family blockbuster. We will focus on how the genre gave birth to children's consumer culture and how it changed the meaning of childhood. To explore these issues we will apply a range of critical, textual, institutional and cultural perspectives to a selection of live action and animated feature films.

MWF 1:00-1:50PM

MDST 3559 - News Ethics

Instructor: Wyatt Andrews

(3 Credits)

Students will be exposed to important ethical, moral and legal controversies facing the news media today, and explore whether the news media reports news with the level of honesty and ethical behavior the public expects. Students will learn and analyze what ethical standards and laws apply to news gathering and engage in the same moral reasoning, critical thinking & problem solving that reporters, editors and publishers must handle in real time.

MW 2:00-3:15PM

MDST 3559 - Global Media & Cybersecurity

Instructor: Aynne Kokas

(3 Credits)

This course will use cases from around the world to examine the relationship between media and cybersecurity. The course will analyze criminal hacks of media production companies, how cybercrimes are represented in popular media, and how media use exposes users to risk of cybercrimes.

NonUS

W 4:00-6:30PM

MDST 3559 - The News Media

Instructor: Wyatt Andrews

(3 Credits)

This course will examine how the US new media is organized, what gets news coverage and why, and the role the news media plays in our democracy. Issues will include the impact of the digital news revolution, the importance of who owns the media, the differences between the many types of TV news and why the students' personal consumption of news matters. Students will gain an ability to analyze the news, and whether it helps them as citizen.

MWF 11:00-11:50AM

MDST 3559 - Reporting Crime and Punishment

Instructor: Siva Vaidhythanathan

(3 Credits)

This course will explore the legal, ethical & practical dimensions of journalism about the American criminal justice system. Students will read American crime writing, listen to the Serial podcast and view the HBO miniseries, The Jinx. Students will meet and interview professionals who work at various parts of the system. Students will produce, peer-edit, and revise several works of journalism in both text and video formats during the semester.

Practice of Media

M 3:30-6:00PM

MDST 3559 – Do the Humanities have a Future?

Instructor: Chad Wellmon

(3 Credits)

In September 2016, UVa will host the national celebration for the National Endowment for the Humanities (NEH) 50th anniversary. This course will take this occasion to consider the publics, institutions, and media of 'the humanities.' What role can the humanities play in addressing big contemporary challenges? What role have they played? Includes historical and contemporary readings; opportunities to participate in the event and its planning.

MW 3:30-4:45PM

MDST 3559 - Media and Power in Iran

Instructor: Emily Blout

(3 Credits)

Successive Iranian leaders have struggled to navigate the fraught political-cultural space of media in the Islamic Republic, skirting the line between embracing Western communications technologies & rejecting them, between condemning social networking sites & promoting themselves on Facebook. What is the role of media in political power construction in Iran? This class will consider this question through a number of inflection points in history.

NonUS

TR 3:30-4:45PM

MDST 3630 - Screening Terrorism

Instructor: William Little

(3 Credits)

This course examines contemporary cinematic & televisual representations of terrorism. It aims to do the following: to promote critical awareness of the ways in which terrorism is depicted on screen, particularly in the post-9/11 world; to encourage exploration of the complex ways in which real acts of terror involve performance & theatrics; to address the ethics and responsibilities of film and TV in re-creating acts of terror on screen.

NonUS

TR 9:30-10:45AM

MDST 3706 - Media in China: Technology, Policy and Commerce

Instructor: Aynne Kokas

(3 Credits)

The growth of media industries in China sits at the intersection between commerce, technology and policy. The objective of the course is to cultivate a rigorous understanding of the theoretical underpinnings of these three areas within the context of China's global expansion. Students will also be expected to develop fresh critical perspectives on the significance of analysis of industry practice as a means to critique media texts.

NonUS

WF 2:00-3:15PM

MDST 3800 - Field Experience in Media Studies

Instructor: By permission

Provides an opportunity for students to get credit for advanced, independent projects and field work, including extra-mural sponsored projects and internships, in the area of media studies. Students must put a proposal together for the project with a faculty sponsor, which must be approved by the add/drop deadlines. Restricted to Media Studies Majors.

MDST 3900 - Specialized Field Experience in Media Studies

Instructor: William Little

(3 Credits)

This course is reserved for Media Studies majors and minors interested in receiving credit for participation in student-led and UVA-affiliated enterprises that are media-related. Initiatives may include but are not limited to WUVA, The Virginia Film Festival, Cavalier Daily, VQR, and Movable Type. Credit is variable and determined in consultation with the Director of Undergrad Programs. Credit in this course may not be used towards degree requirements. Instructor Permission

MDST 3840 - History of Film II

Instructor: Walter Korte

(3 Credits)

Analyzes the development of film art from the inception of sound to the 1950s. Includes weekly film screenings. Pre-requisites: DRAM 2810 or 3830, or instructor permission.

MWF 12:00-1:25:50PM and R 7:00-9:00PM

MDST 4010 - Distinguished Majors Thesis Writing or Research Project

Instructor: DMP advisor

(3 Credits)

Writing of a thesis or production or a project with appropriately researched documentation, under the supervision of the faculty DMP thesis readers or project supervisor.

MDST 4108 - Media, Drugs, and Violence in Latin America

Instructor: Hector Amaya

(3 Credits)

This course will give you a critical understanding of the complex relationships between social violence, drug cartels, media, and Latin American nations Together we will wrestle with the way Mexican, Colombian, and Brazilian drug violence has impacted and shaped new artistic forms and media practices that confront or, complexly, support the violence.

Diversity & Identity

NonUS

M 3:00-5:30PM

MDST 4109 - Civil Rights Movement and the Media

Instructor: Aniko Bodroghkozy

(3 Credits)

Course examines the crucial relationship between the Civil Rights Movement and mass media from 1950s through early 1970s, looking at a variety of media forms: Hollywood cinema, network television, mainstream newspapers, photojournalism, the black press, and news as primary documents that can tell us something about American race relations during this period and how the nation responded to challenges posed by a powerful social change movement. Prerequisite: Students should have completed either MDST 2000 Introduction to Media Studies or AMST 2001 Formations of American Cultural Studies.

Diversity & Identity

TR 3:30-4:45PM

MDST 4660 - Watching the Detectives

Instructor: William Little

(3 Credits)

This course examines a number of American detective films and how the portrait of the hard-boiled private eye dramatizes concerns about class, race, gender relations, urbanization, the rationalization of experience, the limits of self-knowledge, the blurring of boundaries between bodies and machines, and the collapse of distinction between private life and public life.

MW 2:00-3:15 PM

MDST 4701 - Media and Everyday Life

Instructor: Andre Cavalcante

(3 Credits)

This course turns a critical eye towards media's relationship to everyday life. It conceptualizes media, such as cell phones, television, and YouTube for example, as central forces in representing, demarcating and franchising the ordinary. We will explore the construction of ordinariness in media as well as the ways in which audiences engage with media in daily life to achieve 'taken for granted-ness'.

Prerequisite: MDST 2000

TR 2:00-3:15PM

MDST 4704 - Political Economy of Communication

Instructor: Christopher Ali

(3 Credits)

This survey course introduces students to the political economy of media. Central themes include political economy's historical development, its usefulness to the study of media & communications, & its contemporary applications in scholarly research. Students will be introduced to the power dynamics & institutional forces that impact media institutions, industries, ownership, cultural production, consumption & distribution in the US & elsewhere.

TR 2:00-3:15PM

MDST 4802 - Intermediate Documentary Production

Instructor: William Reifenberger

(3 Credits)

An advanced level course that focuses on the elements and considerations that factor into documentary productions with emphasis on aspects dealing with the planning and execution of creating a documentary film. Instructor Permission

Practice of Media

W 6:00-8:30 PM