

SPORTS THREAD

Journalism Internship

Sports Thread looks to challenge and mentor interns with a real world sports journalism opportunity. As a part of Sports Thread, our interns will experience sports journalism in a variety of ways through broadcast, photographic and written content, through the Sports Thread web site and application.

Interns will report on college sporting events and conduct interviews. Interns will also be given the opportunity to branch out and write about topics of their own choosing through research project. The interns will report these stories via written content, photo blogs and video packages that will be published on the Sports Thread platform. Typical duties shall include writing feature stories, game previews and recaps, opinion columns, shooting photographs and video, and more!

The Sports Thread staff will guide the interns through this process to help the intern tell the story and better understand the sports journalism world.

Objective: To expose students to the daily demands and challenges as a sports journalist by providing a real world application of skill and prepare students for future employment in the journalism field.

Goals: The interns should learn how a sports department works, improve their writing ability, how to shoot, create and edit video for packages and how to use their judgment to decide what a good story is and how to tell that story to the general public.

Qualifications: Sports Thread seeks undergraduate journalism or communications majors, who have a passion for collegiate athletics and wish to work in the journalism field.

Dress code: While representing Sports Thread, interns are expected to dress and act professionally: business-casual attire. No tank-tops, flip-flops, ripped clothing, etc.

Skills Required: Interns must possess computer and typing skills and should have an interest in sports and pursuing journalism as a career. Self-motivated, enthusiastic, knowledge of college sports, attention to detail, demonstrated interest in journalism and social Media experience is a plus.

Duration: The internship is offered on a semester/quarter basis, depending on the school's schedule. Internships may be for university/college credit and Sports Thread will cooperate with the intern's school if asked.

How to Apply: Please send a resume and writing sample(s), if any, to the Sports Thread news department at: news@thesportsthread.com.

Intern Projects:

1. Make contact with the sports information director (SID) in the athletic department and media relations department regarding university regulations on communicating with athletes/coaches/staff and obtaining credentials for attending sporting events.
 - *The intern needs to determine what steps need to be taken in order to comply with the athletic department standards for athlete communications.*
 - *Interns will write a summary on the interaction with the SID/Media Relations Staff.*
2. Attending and reporting on varsity sporting events.
 - *Interns will write, on average, 1 article, column, report, recap, or feature story each week, on a sporting event after communicating with Sport Thread staff. Each in-season sport should be covered at least once throughout the duration of the semester/quarter.*
3. Facilitate and conduct interviews with current student-athletes, coaches and/or staff.
 - *Interns will write an article on the interviewee.*
4. Interns will perform a research project that will serve as midterm/final project. Interns will have freedom to be creative as long as it is sports-related and relevant to the university they attend. The project should be written as a magazine or news article.
 - *Ideas will be discussed with Sports Thread staff. The research projects should be worked on throughout the semester/quarter and will be a timeless feature story.*
5. Interns who have an interest in broadcast journalism, will have the option to submit video stories and packages, in addition to the written content placed on the Sport Thread platform.

Submission of Projects:

- All content will be reviewed by Sports Thread editors and returned to the intern with constructive feedback. Stories may be published on the Sports Thread platform and RSS feed.
- Sports Thread takes plagiarism very seriously. Sports Thread checks for plagiarism via an automated 3rd party system. Any intern who is found plagiarizing will be eliminated from the internship program and will be reported to their school's Internship director.