



www.wildrock.org

Digital Media Intern Position

Organization Overview:

Wildrock is an innovative nonprofit outdoor center with the mission of promoting nature play for health and happiness. Once open, Wildrock will welcome visitors to enjoy our area's first natural playground, a discovery trail, a variety of themed self-guided hikes, tent camping, barn event space, and a walking labyrinth. Wildrock is partnered with area nonprofits serving children and families to provide therapeutic nature experiences.

Job Description:

This digital media intern will volunteer five to ten hours a week at home to execute Wildrock's social media plan. Work will include developing and posting content for Facebook and Instagram, maintaining the website, and tracking analytics. Interns may also be involved in planning and promoting a crowdfunding platform and a showing of a film on the importance of nature play. The intern will have weekly check-ins with Wildrock's volunteer social media director, the current director of program communications for the Southern Environmental Law Center.

Job Requirements:

The applicant will need to have excellent communication skills, a strong interest in the importance of nature connection for health and wellness, and comfort with social media channels and website builders such as Weebly. Hours are flexible, but the ability to commit at least five hours a week is required. It is not a requirement to live in the Charlottesville area. This position will not lead to paid employment, but will be a creative and fun opportunity to help a new nonprofit reach its goals of helping families to connect to the benefits of nature play, as well as providing excellent hands-on experience in developing and implementing a digital media strategy.

Please email Carolyn Schuyler at cswildrock@gmail.com with letters of interest and a resume. Writing samples or portfolio submissions for past design/digital media work are encouraged.